

Violet M. Apple

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Violet M. Apple is the Founder of Vee Apple Consulting, a firm specializing in nonprofit governance, strategic planning, and facilitation. With a robust background in nonprofit organization management, Violet brings a wealth of expertise in business development, coaching, government relations, conflict resolution, and event management. Her career has been dedicated to championing the issues faced by girls and women, leveraging her strong mentoring and coaching skills to guide many women in achieving their career goals.

As the transitional Interim Chief Executive Officer for Girl Scouts of Eastern Massachusetts headquartered in Waltham MA and the former Chief Executive Officer of Girl Scouts of Central Maryland headquartered in Baltimore MD, Violet led initiatives to empower girls, helping them to envision and achieve their potential. She has a deep-seated commitment to fostering diverse, fair, and inclusive environments, recognizing the critical role that equity plays in realizing our collective success. Her involvement with Girl Scouts of the USA's (GSUSA) DEI/RJ Steerco highlighted her dedication to advancing equity and inclusion at a national level which led to transformative governance changes and better alignment with stakeholders' needs. The advocacy for this significant body of anti-racism policy-change work required buy-in across the country to pass. It took well over a year and many informational sessions before coming to a successful vote at the Girl Scout National Convention in Florida in 2023.

In addition, Violet serves on the Board of Hostelling International USA, where she holds the position of Vice President from 2021 to present. Her role at HIUSA allows her to pursue her passion for promoting intercultural and cross-cultural experiences for college students and fostering global understanding. In 2024 she served as an official conference observer for HIUSA and attended the international conference in Berlin Germany.

Violet's current boards and advisory memberships includes serving on the Black Leadership Circle Advisory Council of Baltimore and The Lyric of Baltimore. She is a member of Delta Sigma Theta Sorority, Inc., the Executive Alliance, and is a graduate of Baltimore's The LEADERship. Her contributions have been recognized with prestigious awards, including the Baltimore Business Journal's Enterprising Women Award in 2023 and the Women Leading Baltimore Award in 2024.

Violet's academic credentials include a Master of Management in Business Administration from Penn State University, a Bachelor of Arts in Social Work from Millersville University of Pennsylvania, and a Non-Profit Management Certificate from Delaware University as well as an Interim Executives Academy certificate of completion from Third Sector, SPC. Her keen business and fundraising acumen, combined with her dedication to empowering families and to those who are disenfranchised from basic services, continues to drive her impactful work in the nonprofit sector.